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INNOVATIVE ADVERTISING INC. - 11360 ATTN: HEIDI GUERRA

4250 HWY 22, SUITE 7 MANDEVILLE LA 70471

			# Advertiser		Brand							uct Code			Station/Mar	
403350   10-2	3-2012	0	NC JUDICIAL C	OALITION	NC JUDICIAL C	OALITIO	N				POLI	TICALS		'	NTVD - DU	RHAM
Agency Est	·#	CMS#	Sales Office	Account Executive	Start Date	End D	)ata	Billing		<u> </u>			Packag	e Contract Tit	ما	
1022		247079	PHILADELPHIA		10-24-2012	10-30-2		M (Broa	dcas	st Mon	th Cv	/cle 1)	N	247079		
Line Start Date	End Date	Time Period		Description	10212012	10 00 2		Duration							Tot Spots	Total \$
		Agency CPE:	E:1022	·												
1 10-24-2012	10-28-2012	05:00AM - 05	·30∆M F	EYEWITNESS NEWS AT 5:00	AM (MONDAY.	FRIDA	1	30		x	X	Y	3	700	3	2,100.00
110212012	10 20 2012	00.0071			, ( C. 1. Z. 1. 1		•			•		^				2,100.00
2 10-29-2012	10-30-2012	05:00AM - 05	:30AM E	EYEWITNESS NEWS AT 5:00	AM (MONDAY-	FRIDA	1	30	Х	Χ			2	700	2	1,400.00
																·
3 10-24-2012	10-28-2012	07:00AM - 09	:00AM C	GOOD MORNING AMERICA (	MONDAY-FRID	AY) (83	1	30		Х	X	X	3	850	3	2,550.00
4 10-29-2012	10-30-2012	07:00AM - 09	:00AM C	GOOD MORNING AMERICA (	MONDAY-FRID	AY) (83	1	30	X	X			2	850	2	1,700.00
5 10-24-2012	10-28-2012	05:30AM - 06	:00AM E	EYEWITNESS NEWS AT 5:30	AM (MONDAY-	FRIDA	1	30		Х	X	Х	3	850	3	2,550.00
	40.00.0040	05.00444.00		-VEWITHESS NEWS AT 5 00	(MONDAY					.,						4 =00 00
6 10-29-2012	10-30-2012	05:30AM - 06	:00AM E	EYEWITNESS NEWS AT 5:30	AM (MONDAY-	FRIDA	1	30	X	Х			2	850	2	1,700.00
7 10-24-2012	10-28-2012	05:30PM - 06	.00DM F	EYEWITNESS NEWS 5:30PM	(MONDAY-EDII	DAY) (8	1	30		v	X	Y	3	2,000	3	6,000.00
7 10-24-2012	10-20-2012	03.301 W - 00	.001 141 - L	TIEWITHESS NEWS 5.501 W	(MONDAT-1 KII	541)(0		30	1			^	'	2,000	3	0,000.00
8 10-29-2012	10-30-2012	05:30PM - 06	:00PM E	EYEWITNESS NEWS 5:30PM	(MONDAY-FRII	DAY) (8	1	30	X	Х			2	2,000	2	4,000.00
					(	, (0								_,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
9 10-24-2012	10-28-2012	09:00AM - 10	:00AM L	IVE! WITH KELLY & MICHAE	EL (842)		1	30		Х	Х	Χ	3	500	3	1,500.00
10 10-29-2012	10-30-2012	09:00AM - 10	:00AM L	IVE! WITH KELLY & MICHAE	EL (842)		1	30	Х	X			2	500	2	1,000.00
11 10-24-2012	10-28-2012	07:00PM - 07	:30PM J	EOPARDY ( MONDAY-FRIDA	AY) (898)		1	30		Х	X	X	3	3,200	3	9,600.00
12 10-29-2012	10-30-2012	07:00PM - 07	:30PM J	IEOPARDY ( MONDAY-FRIDA	AY) (898)		1	30	X	Х			2	3,200	2	6,400.00
12 10 24 2012	10 20 2012	07.20DM 00	OODM V	NUEEL OF FORTUNE CAT (0	100\		1	30				х		1 500		1 500 00
13 10-24-2012	10-20-2012	07:30PM - 08	.UUFIVI V	VHEEL OF FORTUNE SAT (9	100)		1	30	1			^	1	1,500	1	1,500.00
14 10-29-2012	10-30-2012	08:00PM - 10	·nopm n	MONDAY PRIME 8-10P (795)			1	30	X				1	4,000		4,000.00
14 10 20 2012		05.001 111 - 10					•						'	-1,000	<b>"</b>	4,000.00
		IT	EM LINE NOTE													
		DWTS														



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ATTN: HEIDI GUERRA 4250 HWY 22, SUITE 7 MANDEVILLE LA 70471

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | Product Code | Station/Market | 403350 | 10-23-2012 | 0 | NC JUDICIAL COALITION | NC JUDICIAL COALITION | POLITICALS | WTVD - DURHAM

403330 10-2	.5-2012		INC JUDICIAL C	- CALITION	INC JODICIAL C	OALITIO	11			I OLI	TIOALO		•	71 00 - 00	TO IZIVI
Agency Es	t#	CMS#	Sales Office	Account Executive	Start Date	End Da	ate	Billing			F	Package	Contract Title	9	
102	2	247079	PHILADELPHIA	A. CLIFFORD	10-24-2012	10-30-20	012	M (Broad	dcast N	Month, Cy	/cle 1)	N	247079		
Line Start Date	End Date	Time Period		Description			RC	Duration	МТ	WT	F S S	SPW	Price	Tot Spots	Total \$
		Agency CPE:	E : 1022												
15 10-29-2012	10-30-2012	10:00PM - 11:0	00PM N	MONDAY PRIME 10-11P (794	4)		1	30	X			1	7,500	1	7,500.00
		CASTLE	M LINE NOTE												
16 10-29-2012	10-30-2012	10:00PM - 11:0	00PM 1	TUES PRIME 10-11P (807)			1	30	Х			1	2,300	1	2,300.00
				•									,		,
		ITE	M LINE NOTE												
17 10-24-2012	10 20 2012	10:00PM - 11:0		FRIDAY PRIME 10-11P (791)			1	30			X	1	1,700	1	1,700.00
17 10-24-2012	10-20-2012	10.00FWI-11.	OUT IVI	FRIDAT FRIME 10-TIF (191)			'	30			^	•	1,700		1,700.00
		ITE	M LINE NOTE												
		20/20													
18 10-24-2012	10-28-2012	08:00PM - 11:	30PM A	ABC'S COLLEGE FOOTBAL	L PRIME (5877)		1	30			X	1	2,500	1	2,500.00
19 10-24-2012	10-28-2012	10:00PM - 11:0	00PM \	WED PRIME 10-11P (814)			1	30		Х		1	3,500	1	3,500.00
		ITF	M LINE NOTE												
		NASHVILLE	ב												
20 10-24-2012	10-28-2012	08:00PM - 09:0	00PM 7	THURS PRIME 8-9P (806)			1	30		X		1	3,000	1	3,000.00
		LAST RESORT	EM LINE NOTE												
21 10-24-2012	10-28-2012	08:00PM - 09:0	00PM S	SUNDAY PRIME 8-9P (931)			1	30			х	1	4,200	1	4,200.00
				, ,											
		ONCE UPON	M LINE NOTE												
22 10-24-2012	10-28-2012	09:00PM - 10:0		SUNDAY PRIME 9-10P (855)			1	30			х	1	2,600	1	2,600.00
22 10-24-2012	.0 20-2012			, ,			'	30			^		2,000	'	2,000.00
		ITE	M LINE NOTE												
00 40 04 05 15	40.00.00:5														0.000.55
23 10-24-2012	10-28-2012	10:00PM - 11:0	00PM 7	THURS PRIME 10-11P (803)			1	30		Х		1	3,800	1	3,800.00
		ITF	M LINE NOTE												
		SCANDAL "	III LINE NOTE												



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INNOVATIVE ADVERTISING INC. - 11360 ATTN: HEIDI GUERRA

ATTN: HEIDI GUERRA 4250 HWY 22, SUITE 7 MANDEVILLE LA 70471

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403350	10-23-2012		0	NC JUDICIAL COALITION	NC JUDICIAL COALITION	POLITICALS	WTVD - DURHAM

ŧ	CMS#	Sales Office	Account Executive	Start Date	End D	ate	Billing					Pa	ackage	Contract Titl	е	
	247079	PHILADELPHIA	A. CLIFFORD	10-24-2012	10-30-20	012	M (Broa	dcast	Month	n, Cyc	cle 1)		N	247079		
End Date	Time Period	De	scription			RC	Duration	М	T W	Т	F S	S	SPW	Price	Tot Spots	Total \$
10-28-2012	-		IDAY PRIME 8-9P (792)			1	30				X		1	3,300	1	3,300.00
	ITE LAST /MALIBU	M LINE NOTE	, ,											,		,
10-28-2012			, ,			1	30		X				1	5,000	1	5,000.00
10-30-2012	MIDDLE/NEIG	HBOR				1	30		x				1	5,000	1	5,000.00
	ITE	EM LINE NOTE														
10-28-2012						1	30					X	1	500	1	500.00
10-28-2012	DUKE COACH	ES				1	30					x	1	500	1	500.00
10-28-2012	03:30PM - 07:	00PM CC	DLLEGE FOOTBALL 330-7F	PM (848)		1	30				Х		3	5,000	3	15,000.00
10-28-2012	06:00AM - 07:	00AM EY	EWITNESS NEWS AT 6AM	( MONDAY -FI	RIDAY)	1	30		X	X	X		3	850	3	2,550.00
10-30-2012	06:00AM - 07:	00AM EY	EWITNESS NEWS AT 6AM	( MONDAY -FI	RIDAY)	1	30	X	X				2	850	2	1,700.00
10-28-2012	09:00AM - 10:	00AM LI\	/E! WITH KELLY & MICHAE	EL (842)		1	30		X	X	X		3	200	3	600.00
10-30-2012	09:00AM - 10:	00AM LI\	/E! WITH KELLY & MICHAE	EL (842)		1	30	x	X				2	200	2	400.00
10-28-2012	09:00AM - 10:	00AM EY	EWITNESS NEWS SAT 9-1	OAM (10765)		1	30				X		1	750	1	750.00
E 1 1 1 1 1 1 1	0-28-2012  0-28-2012  0-28-2012  0-28-2012  0-28-2012  0-28-2012  0-30-2012  0-28-2012	247079 End Date Time Period Agency CPE: 0-28-2012 08:00PM - 09: LAST /MALIBU 0-28-2012 08:00PM - 09: MIDDLE/NEIG 09:00PM - 10: DWTS 12:00PM - 12: DUKE COACH 0-28-2012 11:30AM - 12: UNC COACHE 0-28-2012 06:00AM - 07: 0-28-2012 06:00AM - 07: 0-28-2012 09:00AM - 10: 0-30-2012 09:00AM - 10:	247079   PHILADELPHIA   December 247079   PHILADELPHIA   December 247079   PHILADELPHIA   December 247079   PHILADELPHIA   December 247079   December 2470	247079	247079   PHILADELPHIA   A. CLIFFORD   10-24-2012	247079   PHILADELPHIA   A. CLIFFORD   10-24-2012   10-30-22	247079	247079	247079	247079	247079	247079	TEM LINE NOTE	PHILADELPHIA   A CLIFFORD   10-24-2012   10-30-2012   M (Broadcast Month, Cycle 1)   N	247079	247079



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INNOVATIVE ADVERTISING INC. - 11360 ATTN: HEIDI GUERRA

4250 HWY 22, SUITE 7 MANDEVILLE LA 70471

	tract Dt Re 3-2012	vision Dt Rev#	Brand NC JUDICIAL C	Brand NC JUDICIAL COALITION									Station/Market WTVD - DURHAM			
Agency Est	?	CMS # 247079	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-24-2012	End D		Billing M (Broa	dcast M	onth, C	Cycle '		Package N	Contract Titl 247079	е	
Line Start Date	End Date	Time Period		scription			RC	Duration	МТ	W T	F	S S	SPW	Price	Tot Spots	Total \$
		Agency CPE:	E : 1022													
35 10-24-2012	10-28-2012	08:00AM - 09:	00AM GO	OD MORNING AMERICA	SATURDAY (18	83)	1	30				X	1	1,000	1	1,000.00
36 10-24-2012	10-28-2012	10:00AM - 11:	00AM THI	IS WEEK SUNDAY 10-11	A (800)		1	30				Х	1	600	1	600.00
37 10-24-2012	10-28-2012	12:00PM - 12:	30PM EY	EWITNESS NEWS AT NO	ON(MONDAY-F	RIDAY)	1	30		х х	X		3	850	3	2,550.00
38 10-29-2012	10-30-2012	12:00PM - 12:	30PM EY	EWITNESS NEWS AT NO	ON(MONDAY-F	RIDAY)	1	30	хх				2	850	2	1,700.00
39 10-24-2012	10-28-2012	07:30PM - 08:	DOPM WH	IEEL OF FORTUNE (MON	IDAY-FRIDAY) (9	901)	1	30		х х	X		2	3,000	2	6,000.00
40 10-29-2012	10-30-2012	07:30PM - 08:	DOPM WH	IEEL OF FORTUNE (MON	IDAY-FRIDAY) (9	901)	1	30	хх				1	3,000	1	3,000.00
													Contracte	ed Gross Tota	l: 70	127,250.00
														ual Gross Tota by Commission Net Tota	h:	127,250.00 19,087.50 108,162.50
Month/YR		Preempted		Made Good	Contract T	otal		Α	djustme	ents				inet iota	1-	Actual Total
Oct 12		0.00		0.00	85,45	0.00				0.00						85,450.00
Nov 12		0.00		0.00	41,80	0.00				0.00						41,800.00
TOTAL		0.00		0.00	127,25	0.00	_	<u> </u>		0.00						127,250.00